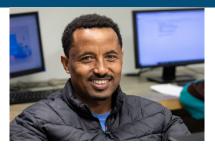


Strategic Plan 2025-2029









Mission:

Wesley Housing's mission is to build up communities with quality affordable housing and resident services.

Vision:

Communities where all belong and have the opportunity to thrive.

Core Operating Values:

Our core operating values are the "HILLS" the Wesley Housing community climbs together. These values inspire our commitment to supporting residents on their journey out of poverty to lasting stability. These values guide us in our relationships with our residents, our partners, and our staff and board members. These values serve as a lens through which we assess our actions and make choices that complement our mission and vision.

Hope We are driven by our faith and our responsibility to make sure everyone has stable housing in

our communities.

Inclusivity We welcome diversity, create a sense of belonging, and work for fair housing solutions where

everyone feels valued and motivated.

Leadership We encourage employees to lead with purpose, creating a work environment of learning,

responsibility, new ideas, and excellence.

Leverage We increase the impact of our resources by working together and building partnerships.

Stewardship We commit to our two main goals of growing the number of affordable homes and maintaining a

business that lasts.

5-Year Strategic Goals:







and keep staff



Processes, and
Structures
to strengthen the
organization and its
flexibility



Assess and
Strengthen
Business Units
and Assets
to build a stable future
for the organization